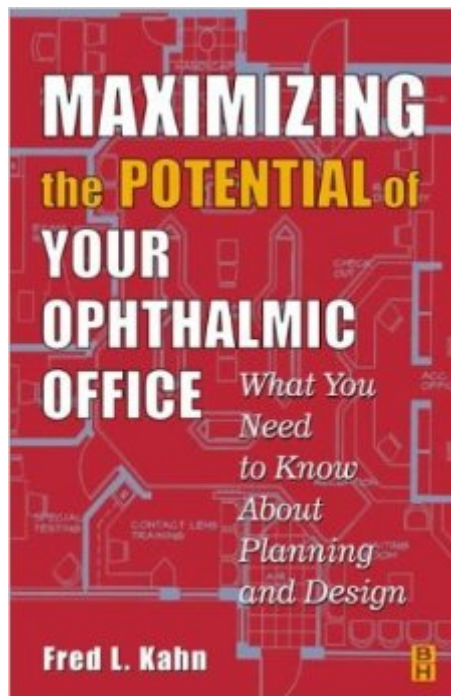


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# Maximizing The Potential Of Your Ophthalmic Office: What You Need To Know About Planning And Design, 1e



## Synopsis

This unique book takes a nuts-and-bolts approach to the physical design and layout of the optometric or ophthalmic office--whether for a start-up office or as an aid to maximizing a current practice. In the face of managed care and other economic factors affecting optometric and ophthalmic practice, this resource also makes valuable suggestions for evaluating how a current practice can be maximized to achieve the greatest return on investment. Helpful checklists are provided to assist in the planning process.

## Book Information

Paperback: 385 pages

Publisher: Butterworth-Heinemann (September 21, 2001)

Language: English

ISBN-10: 0750673494

ISBN-13: 978-0750673495

Product Dimensions: 9.1 x 6.3 x 0.8 inches

Shipping Weight: 1.2 pounds

Average Customer Review: 5.0 out of 5 stars [See all reviews](#) (2 customer reviews)

Best Sellers Rank: #1,395,429 in Books (See Top 100 in Books) #115 in [Books > Textbooks > Medicine & Health Sciences > Allied Health Services > Optometry](#) #189 in [Books > Medical Books > Allied Health Professions > Optometry](#) #258 in [Books > Textbooks > Medicine & Health Sciences > Medicine > Clinical > Ophthalmology](#)

## Customer Reviews

As a recent grad, this book helped me get an idea of what's involved in opening a practice. There are many steps involved from getting a reasonable lease to getting fixtures and furniture. This book sheds some important light on these topics. I highly recommend it.

this book is very helpful in filling the gap between planning a practice and seeing the patients. there is much explained on everything from fixtures to negotiating a lease.

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